



*Our Operational*  
**ROADMAP**



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# Introduction to JBC Corporation



Hello and thank you for your interest in JBC Corporation!

This business presentation that is titled "Our Operational Roadmap" was created by our CBDT (core business development team) to give you a view of where we are as a company and where we plan to grow into over the next few years. This business presentation is not, however, designed to be a full business plan because we needed to build in the necessary flexibility for our natural evolution without setting too many things into stone, so to speak.

Additionally this document has been designed to evolve through addendum by which updates do not change the core information contained herein, these addendums will simply provide a snapshot of where we are at any given time in the future.

JBC Corporation has two new websites to assist us in providing information on our business as we grow. The first is:

[www.roadmapforjbc.com](http://www.roadmapforjbc.com)

...and it is designed to provide information for Investors and Cooperative Partners. We also have a sophisticated website and mobile app platform that will be for our business use and for public consumption. That can be seen at:

[www.jbc-corporation.com](http://www.jbc-corporation.com)

...where our apps can be downloaded from Google Play and the App Store once completed.

JBC Corporation welcomes your inquiries and looks forward to developing mutually beneficial relationships with select individuals, businesses and groups as we continue our evolution.

Sincerely,

JBC Corporation  
418 North Main  
Second Floor  
Royal Oak, MI 48067  
P: 248-970-1749



# Our Team



JBC Corporation has four individual aspects to our overall Team and they are:

- 1 Our In-house CBDT (core business development team).
- 2 Outsourcing Resources.
- 3 Cooperative Partners.
- 4 Investors and Lenders.

The model below provides a visual of how our team is comprised.



## Our Team



### OUR IN-HOUSE CBOT

is comprised of the Principal Owners of the Company and Senior management in the areas of Financial Assessments, Information Technology and Asset Management.

### OUR COOPERATIVE PARTNERS

are made up of individuals, businesses and groups who work with us for mutual benefit in one or more meaningful capacities that have a positive impact on our ability to perform.

### THE RESOURCES WE OUTSOURCE TO

are comprised of a larger number of individual point-of-service providers who work with JBC Corporation on an as needed basis. This allows us to avoid heavy infrastructure costs so that we can maximize our profitability.

### OUR INVESTORS AND LENDERS

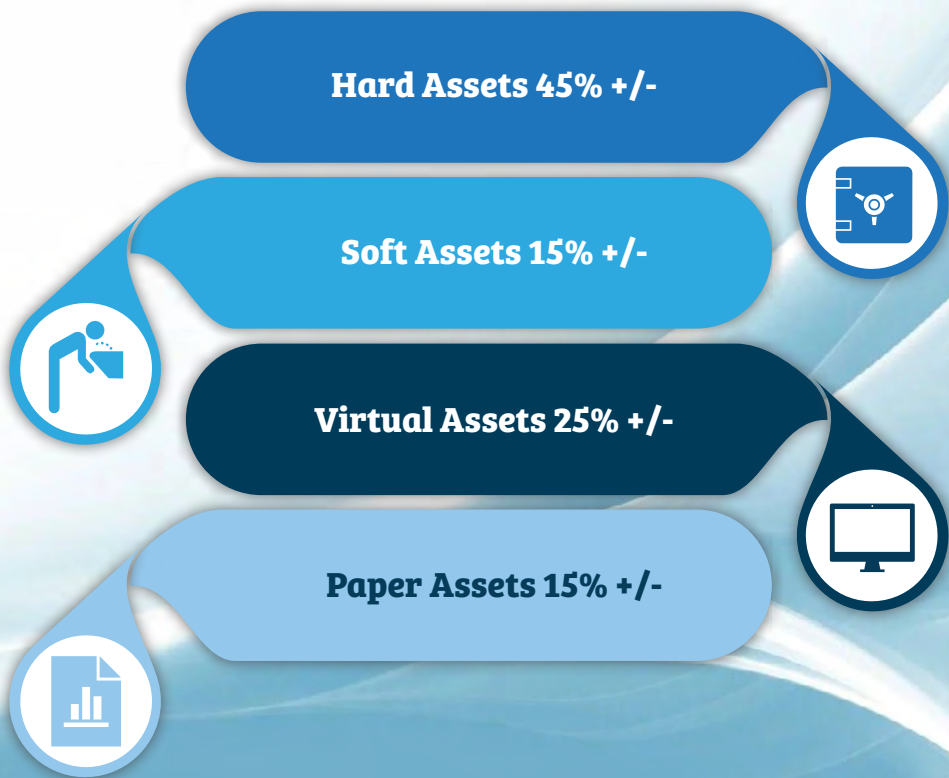
are usually made up of silent resources who do not participate in our day to day business operations, with some exceptions. These individuals and institutions provide JBC Corporation with the financial resources we need to expand our operations and asset holdings.

# Our Operational Model



As of mid 2022 JBC Corporation will seek to accumulate assets in four different categories up to, then beyond, \$550mm. These assets will be a combination of both performing and non-performing. The operational model below shows where our interests will be focused initially however this information will change as more acquisitions are made by JBC Corporation. We have shown the % of accumulation that we have planned however these figures are subject to change based on the individual opportunities themselves.

## Planned Asset Holdings by JBC Corporation up to \$550mm



# Products and Services



JBC Corporation has three primary categories of products and services that generate revenue for our business operations:

The things encompassed within the work of "Asset Acquisitions" include and may not be limited to the following operational aspects:

**ASSET ACQUISITION** is the overall focus of JBC Corporation to generate revenue.

**ASSET MANAGEMENT** is a secondary focus for the assets JBC Corporation acquires and then manages as a performing asset.

**CONSULTING SERVICES** are provided to our Clients and Cooperative Partners and these capabilities are utilized by our CBDT (core business development team) internally as part of our operations.

- Initial Assessment.
- Title and Background Searches.
- On-site Evaluation.
- Inspection.
- Appraisal.
- Demographic and Market Research.
- Negotiations.
- Finance.
- Account Transfers (i.e. utilities, communications, security, etc...).
- Leveraging.
- Licensing.
- Leasing.
- Asset Sale.



# Products and Services



Our “Asset Management” functions include and may not be limited to:

- Remodeling and Repair.
- Inspection.
- Certificate of Occupancy.
- Insurance.
- Utilities (and other account transfers).
- Maintenance.
- Oversight.
- Billing.
- Administration.

The types of assets managed by JBC Corporation are not limited to real-estate or commercial properties. Other asset types under our management may require additional functions not identified herein.



# Products and Services



Our “Consulting Services” are facilitated in-house as well as through service delivery to our Clients and include the following:

- **Pitch-deck Creation.**
- **Business, Project or Venture Assessment.**
- **Technology Integration and Mapping.**
- **Logistical Mapping and JIT (just in time) Integration.**
- **Research and Due-diligence.**
- **Carbon Footprint Evaluation and Reduction.**
- **Business Planning.**
- **Capitalization Strategies.**
- **Cooperative Partnership Development.**
- **Social Media and Virtual Tool Creation.**
- **RFP (request for proposal) Writing.**
- **Negotiations.**
- **Contract Procurement.**
- **Incentive, Concession and Economic Resource Procurement.**
- **Supply Chain Development and Identification.**
- **Resource Identification and Procurement.**
- **Competition and SWOT Analysis.**
- **Financial Forecasting and Planning.**
- **Social Media Integration and Optimization.**
- **And many others...**

Each in-house and external opportunity will provide unique requirements and the list of capabilities listed above is meant to outline the most common of those we have encountered.

# Market Share Capture



JBC Corporation knows exactly how we will capture “market share” that is directly related to performing assets only. More details may be requested, however additional information is considered an intimate part of our IP (intellectual property).

## OUR HARD ASSET ACQUISITIONS

are not random, they are calculated investments that look at factors that have the probability of increasing the performance of the asset resulting in revenue for JBC Corporation that is above average in the market place. We look for obscure indicators that have a higher potentiality of impacting our profitability that often include:

- a.) local government development planning,
- b.) internal and external market adjustments and feasible outcomes as well as
- c.) value calculations based on both known and unknown factors relative to advanced research and due-diligence.

## OUR SOFT ASSET ACQUISITIONS

are accompanied by one or more of our hard assets, virtual assets and paper assets and are subject to volatility unless specific calculations are accurate that enable JBC Corporation to mitigate those successfully. The goal is to maximize our ability to leverage soft assets individuals or in cooperation with other assets in a unique manner that is stable. Since “Human Capital” is a major element in soft assets JBC Corporation has developed a generalized compensation package that can be customized that increases the probability of soft asset retention.

## Market Share Capture

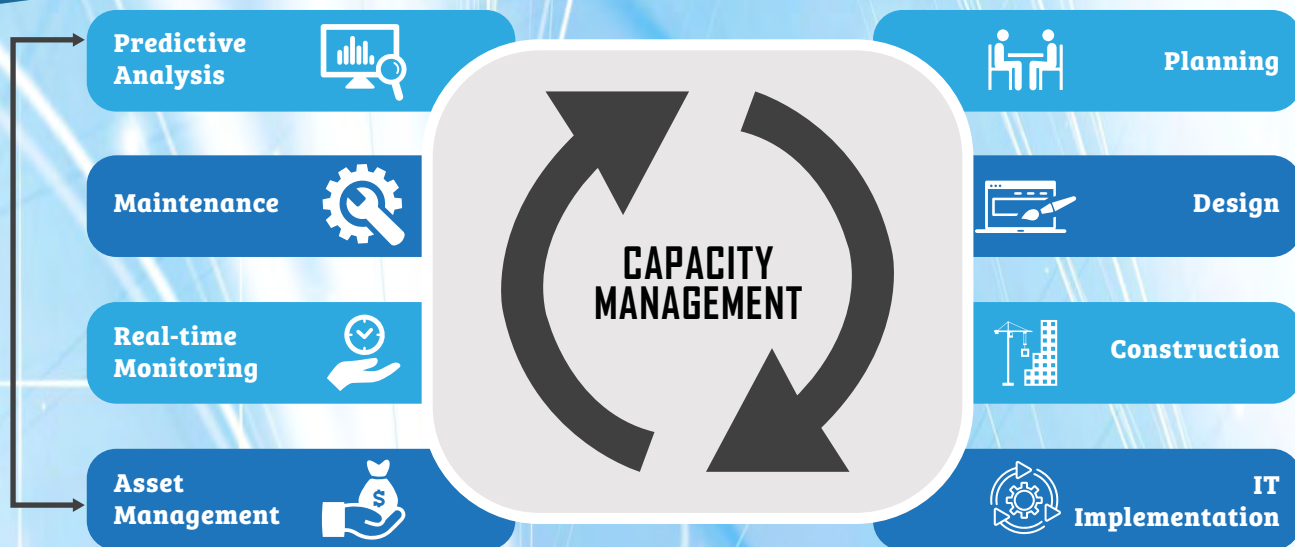
### **OUR ACQUISITIONS OF VIRTUAL ASSETS**

are focused on “auto pilot income generating businesses” where the demand is scalable resulting in income stability and a probability in growth. Most of our virtual assets are in the realm of technologies, such as mobile app and website platforms that have a positive impact on others while generating substantial revenue. JBC Corporation looks for investment opportunities that are platform specific with the ability to expand the technologies for other applications increasing revenue potentiality. With a limited need for infrastructure our focus can be on scaling the operations and not on internal management and maintenance.

**PAPER ACQUISITIONS** are a specialty market and while many different types of paper assets are available for acquisition JBC Corporation has developed the ability to identify highly profitable transactions in the paper markets globally. Making acquisitions where there is a demand for certain types of paper to be packaged allows JBC Corporation to specialize in the repackaging and sale of these types of assets to buyers with a large appetite for them. In addition JBC Corporation can package products for sale that include one or more of multiple types of assets to make them more appealing and a higher performance capability.

JBC does not seek to capture “publicly known market shares” however we do seek to establish a reputation within closed environments where the opportunities to build better cooperative partnerships with others are more prevalent.

# Asset Management



Every assets acquired by JBC Corporation has to be managed whether they are performing or non-performing. Whenever the asset is acquired so that JBC Corporation can create and/or scale revenue generating capacity we employ a methodology called "Capacity Management" as this has the following benefits:

- We can turn a non-performing asset into a performing asset faster.
- We can scale a performing asset to make its performance better.
- We can repackage the asset, with or without other asset types, to attract a buyer.
- We can become a major player and even an industry leader within a specific industry and/or geographic location.

This is a visual of just some of the elements involved in our operations for asset management.

# Asset Management



Assets acquired by JBC Corporation are evaluated and assessed based on these five factors:

- 1 Can the performing asset be scaled and if so at what expenditure.
- 2 Can the non-performing asset be turned into a performing asset and/or leveraged with one or more other asset types to add value for resale.
- 3 What are the current market trends within the respective industry and geographic performance area of the asset.
- 4 Does the asset have enough potential and stability to hold it and/or is there a demand for it and/or can a demand for it be created.
- 5 Are the liability and risk factors within the threshold of our overall profitability model and if so what can be done with the asset in a fire sale.

JBC Corporation has a system in place to allow us to quickly and accurately assess the above 5 factors for each acquisition we make. A plan of action is developed that is two-fold in nature, consisting of what we do when we hold the asset and what we do if we intend to sell the asset.

## Our Intellectual Property

JBC Corporation wants “You” the readers of this presentation to keep thing very important fact in mind during your consideration of doing business with us in any capacity and that is...

**Our intimate IP (intellectual property) is unique enough to enable JBC Corporation to identify profitability potential and develop a realistic approach to quickly accomplishing this before we ever make the acquisition!**

Our CBDT (core business development team) does not rely on a single methodology of approach, we look at a multitude of approaches and then determine the probability of making money prior to acquiring any asset. We do this quickly and efficiently so that we can take advance of opportunities that may not have a long period of time to make a decision.

There are five aspects to our IP that make it unique and an intimate part of our business model and performance capabilities.

The methodologies that JBC Corporation have developed to quickly assess the value of an asset and what it’s potential is. This is not comprised of a list of things that apply to each acquisition, they are selected, case by case, to be utilized for each asset under consideration individually.

**ONE**

## Our Intellectual Property

The words "INTELLECTUAL PROPERTY" are written in large, blue, hand-drawn block letters on a white background. The background also features faint, hand-drawn sketches of a lightbulb, a copyright symbol, and the word "INVENTION".

# INTELLECTUAL PROPERTY

How we utilize our Cooperative Partners to enhance our internal and external capabilities to maximize profit potentiality. One of the most important parts of our IP is in the relationships we have built over many years and how we build new ones to add to our portfolio of cooperative partners. JBC Corporation cannot stress enough that a lot of the credit for our ability to perform is based on the personal relationships we have with other individuals, businesses and groups who, like us, value the relationships with JBC Corporation enough to perform at their best.

### TWO

Our “indirect approach” has been one of the most beneficial aspects of our intimate IP due in part to the creativity and expertise put into specific methodologies that JBC Corporation has developed enabling us to perform where others may not be as successful. This too is a very important part of our intimate IP because the strategies and techniques we have developed require protection as they are so unique and well developed that anyone else accessing this part of our intimate IP would create a major competitor to JBC Corporation. This indirect approach is what others find appealing but also did not expect and this gives JBC Corporation a recognition leading to us being held in both high regard and highly respected by others we do business with.

### THREE

## Our Intellectual Property

### INTELLECTUAL PROPERTY

What we call “Leaving a Soft Wake” where JBC Corporation does not disrupt others for profit and where our ethics, morals and professionalism are usually deemed refreshing by those we do business with. Instead of creating waves of conflict our approach is soft although at times fast. Like a whisper JBC Corporation can perform above standard and move onward without causing ripples that others feel to be negative. This is by design and a very important part of our intimate IP.

#### FOUR

Is our respect for all cultures, nationalities and dogmas whereas the CBDT (core business development team) of JBC Corporation build our success on a foundation of our own personal faith and spiritual beliefs that govern how we treat others. As the most important aspect of our intimate IP we focus on never putting forth anything from our being or our business that we do not want to come back to us multiplied. We believe in Universal Law that says in a diversity of ways through many different cultures that you reap what you sow.

#### FIVE

These five aspects of our intimate IP are shared here in brief because we want others to know who they are doing business with and why it is advantageous for all of us choosing to do business together for mutual benefit.

JBC Corporation believes that our own success is directly attached to the success we help others achieve and as a result we are mindful of our actions and decisions daily. We welcome others who feel the same and we are selective in our selections when considering a business relationship of any kind with others.



# Our App



The JBC Corporation Android and iPhone mobile apps will run seamlessly with our sophisticated website: [www.jbc-corporation.com](http://www.jbc-corporation.com)

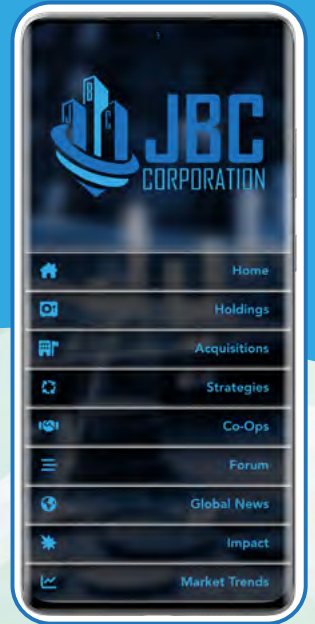
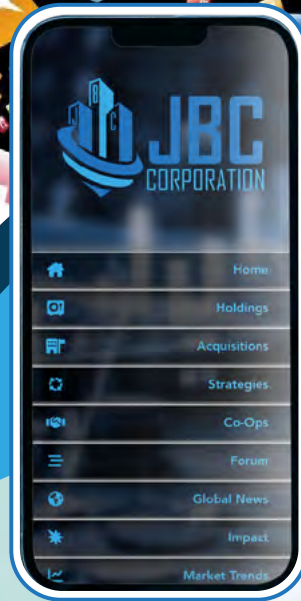
...and will provide a number of functions that include however will not be limited to:

- A listing our the Holdings we want to publicly disclose.
- A list of pending acquisitions that we are considering.
- An outline of our strategies for acquisitions.
- A list of cooperative partners we do business with.
- An easy to use forum for people to make connections and network together.
- RSS feeds for global news.
- RSS feeds for market news and trends.
- An outline of our positive impact on the communities we have a presence in.
- A list of resources we utilize that others can consider for themselves.

These functions will evolve into other functions and additions that will include and may not be limited to:

- Outline of strategic alliances we have formed.
- Information on how we negotiate acquisitions.
- An introduction to our CBDT (core business development team).

## Our App



The JBC Mobile app and website platform will collect data from our Users that we will then repackage and sell with the Users permission to do so, allowing anyone who chooses to opt-out of this through our “Settings” functions.

We may evolve the app to allow “in-app purchases” and provide helpful tools for others to utilize however we are still in the development stages of this initiative.

Our app and website platform are custom designed by [www.into-reality.com](http://www.into-reality.com) using the following:

- Vue.js framework, HTML and CSS.
- Node.js middleware.
- MySQL RDBMS + PHP web services for data presence.
- ...and other custom bespoke elements that remains an intimate part of our IP (intellectual property).
- AI (artificial intelligence) chatbot functions.

This means our app and website platform is an “asset” and not a liability and you can read the assessment at:

[www.jbc-corporation.com/assessment.pdf](http://www.jbc-corporation.com/assessment.pdf)

...to see that the estimated initial value, before scaling, of this platform is realistically between \$3.5 to \$10mm.

# Financial Assumptions



Transparently, it would be impossible for JBC Corporation to provide a finite set of financial figures that could be substantiated and, as a result, you will read in the following section, information that we are confident you will find logical:

- An explanation of our system for determining profitability potential.
- A three tier system showing the 100% operational sales capacity for each revenue stream tiered down into 80%, 70% and 60% to show a range of possibilities.
- Our expenditures in high, moderate and low.
- Financial figures cross-referenced to show a range where JBC Corporation can fall into.
- An explanation of how we will scale our operations.

Pages 17 - 21 are customized to bring a realistic approach to what we believe JBC Corporation is capable of.

Because our natural evolution and expansion does not yet have a “track record” we are showcasing what we know to be our plans from the present forward. Previous financial statements may be provided upon request selectively however they do not fully reflect the capabilities we are identifying herein.

Thank you for reading this section from a perspective of “can I see this making sense” before you make a final determination about the feasibility of us generating revenue within the ranges provided. We are confident that the logic we are using is sound.

# Financial Assumptions



## Revenue Generation January 2023 through December 2023:

Revenue Stream	@ 100% capacity	@ 80% capacity	@ 70% capacity	@ 60% capacity
Assets 1	\$247,500,000	\$198,000,000	\$173,250,000	\$148,500,000
Assets 2	\$82,500,000	\$66,000,000	\$57,750,000	\$49,500,000
Assets 3	\$137,500,000	\$110,000,000	\$96,250,000	\$82,500,000
Assets 4	\$82,500,000	\$66,000,000	\$57,750,000	\$49,500,000
<b>Totals</b>	<b>\$550,000,000</b>	<b>\$440,000,000</b>	<b>\$385,000,000</b>	<b>\$330,000,000</b>

## Revenue Generation January 2024 through December 2024:

Revenue Stream	@ 100% capacity	@ 80% capacity	@ 70% capacity	@ 60% capacity
Assets 1	\$306,000,000	\$244,800,000	\$214,200,000	\$183,600,000
Assets 2	\$102,000,000	\$81,600,000	\$71,400,000	\$61,200,000
Assets 3	\$170,000,000	\$136,000,000	\$119,000,000	\$102,000,000
Assets 4	\$102,000,000	\$81,600,000	\$71,400,000	\$61,200,000
<b>Totals</b>	<b>\$680,000,000</b>	<b>\$544,000,000</b>	<b>\$476,000,000</b>	<b>\$408,000,000</b>

### Explanation

- Assets 1: Hard assets that are income producing (45%).
- Assets 2: Soft assets that are income producing (15%).
- Assets 3: Virtual assets that are income producing (25%).
- Assets 4: Paper assets that are income producing (15%).

This page directly corresponds with page 4 titled Our Operational Model.

# Financial Assumptions

## Expenditures 2023

Expense Type	High Level	Moderate Level	Low Level
Operations	20%	19%	18%
Payroll	14%	13%	12%
Sales and Mktg.	11%	10%	9%
Expansion	8%	7%	6%
*Other	7%	6%	5%
<b>Totals</b>	<b>60%</b>	<b>55%</b>	<b>50%</b>

## Expenditures 2024

Expense Type	High Level	Moderate Level	Low Level
Operations	18%	17%	16%
Payroll	13%	12%	11%
Sales and Mktg.	10%	9%	8%
Expansion	7%	6%	5%
*Other	6%	5%	4%
<b>Totals</b>	<b>54%</b>	<b>49%</b>	<b>44%</b>

JBC Corporation uses an internal formula to control the dynamics of our expenditures to maximize our profitability potential. Since JBC Corporation knows what the goals and intentions are before acquisitions we are able to calculate the percentages of potential expenditures and show this range of probability above.

# Financial Assumptions



## 2023 Pre-tax, Post Expenditure Profitability Ranges:

Expense Tier	@ 100% capacity	@ 80% capacity	@ 70% capacity	@ 60% capacity
High Level	\$220,000,000	\$176,000,000	\$154,000,000	\$132,000,000
Moderate Level	\$247,500,000	\$198,000,000	\$173,250,000	\$148,500,000
Low Level	\$275,000,000	\$220,000,000	\$192,500,000	\$165,000,000

## 2024 Pre-tax, Post Expenditure Profitability Ranges:

Expense Tier	@ 100% capacity	@ 80% capacity	@ 70% capacity	@ 60% capacity
High Level	\$312,800,000	\$250,240,000	\$218,960,000	\$187,680,000
Moderate Level	\$346,800,000	\$277,440,000	\$242,760,000	\$208,080,000
Low Level	\$380,800,000	\$304,640,000	\$266,560,000	\$228,480,000

### Example

In 2024 if you take the 70% income capacity of \$476,000,000 and minus High Level expenditures 54% that is \$257,040,000 then the pre-tax, post expenditure net is \$218,960,000.

# Financial Assumptions



There are three primary things we want “You” the reader of this document to walk away with after reading our “Financial Assumptions” section and they are:

- 1** JBC Corporations realizes the difficulty in substantiating a finite set of financial projects due to the unknown aspects of what we will acquire and the amount of money we will be able to make. This is why we created a “range of potentiality” as we believe that we will fall somewhere within this range based on our current plans of action.
- 2** Transparently JBC Corporation believes that we can exceed these financial projections because a number of our current deals have potential that will enable us to do far better than we have outlined herein when things evolve through our calculated efforts using our combined expertise.
- 3** No one can substantiate a finite set of numbers, no matter who they are and no matter what past performance shows. This renders our three tier system far more logical and realistic to those with the acumen and savvy to see how this information ties in perfectly together.

JBC Corporation is not seeking to provide “pie in the sky” fairy tales, we are however very calculating and intentional in the information we have custom designed and presented for review.

We have built-in the necessary flexibility so that our natural evolution has a great potential of exceeding our expectations rather than falling short. Thank you for considering the logic we have provided herein as you render your own conclusions.

# SWOT Analysis



JBC Corporation is proud of the fact that our CBDT (core business development team) constantly reviews where we are as a company with regard to our Strengths, Weaknesses, Opportunities and Threats in order to maximize our performance capabilities. This is where we are right now.

**S** **OUR STRENGTHS:**

- We have a seasoned CBDT (core business development team).
- We have a proven track record of performance.
- We outsource to others who match our performance standards.

**W** **OUR WEAKNESSES:**

- We cannot entertain every deal that comes to us due to limited time.
- We need capital to position us to a platform where we have surplus.
- We do not know everything so we have to go through learning curves.

**O** **OUR OPPORTUNITIES:**

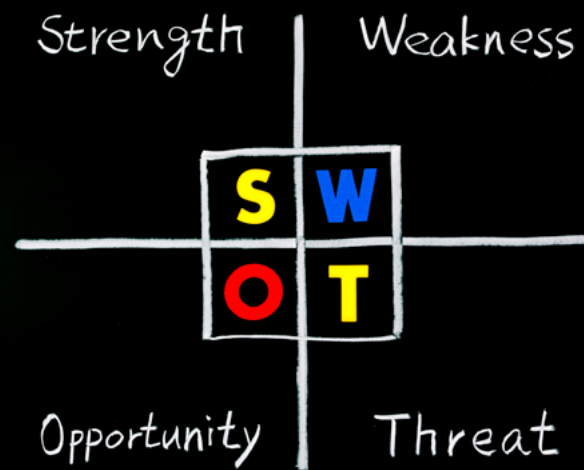
- We can increase our acquisitions and generate more revenue.
- We can scale our technologies being implemented now.
- We can grow our cooperative partnerships to make growth easier.

**T** **OUR THREATS:**

- We have to protect our intimate IP (intellectual property) closely.
- We have to carefully select cooperative partners and resources we utilize.
- We have a limited amount of time for which to entertain new deals.



## SWOT Analysis



### “Know yourself!”

JBC Corporation takes this challenge seriously so we constantly perform internal and external assessments on how we operate and what changes are needed in order to maximize profitability.

While making a lot of money is a goal for JBC Corporation we are not blinded by this pursuit, we simply realize that our strengths, weaknesses, opportunities and threats are in an ever changing state of evolution. Because of this fact we acknowledge and accept the responsibility to “know ourselves” and to be mindful of the internal and external elements of our business that need attention.

Our operational state is “content change” because the markets in which we operate do the exact same thing. This is why JBC Corporation believes that it is important not to set too many procedures and protocols into stone and to maintain a flexibility so that we can evolve. Seemingly contradicting, but accurately sound, our principles must stand the storms and shift sands of progress while our foundation undergoes a continued improvement.

JBC Corporation is not perfect, however, by knowing this and accepting it, we are better prepared to complete regular self-assessments and outside evaluations that empower us so that our evolution continues to prove our success.

# Our Marketing Plan



JBC Corporation has developed, with the help of a professional consultant, a detailed marketing plan for our in-house utilization.

We will make this marketing plan available to select individuals, businesses and groups with whom we associate with for mutual benefit not to exclude others we deem necessary to become privy of our strategies in this area.

Our intention is to implement ongoing marketing strategies using various platforms for the benefit of creating brand recognition and an attentive audience.

Our in-house CBDT (core business development team) will outsource most of the initiatives to resources we contract with who have a proven track record of performance.

# Our Marketing Plan


Our methodologies, strategies and techniques related to the actual implementation of our marketing initiatives are another part of our intimate IP (intellectual property) and not for public consumption. However JBC Corporation has three priorities that our marketing plan will help us accomplish:

- 1 Create brand awareness.
- 2 Attract a captive and interested audience.
- 2 Convert select members of our audience into Investors, Cooperative Partners and Resources.

Our business model does not require a heavy application of large numbers of strategies to be implemented at once yet our overall game-plan will enable us to produce the results we seek as we maintain our initiatives for the long term.



## Capitilization

The background of the slide features a blurred image of a bar chart and a line graph. The bar chart has several orange bars of varying heights, and the line graph has white lines connecting data points. Some numbers are visible on the chart, such as "154.178" and "289.33".

**JBC Corporation has an extensive network of business associates, lenders and investors who have worked with us on a diversity of project. Currently we are exploring the following options to raise additional capital for our expansion:**

- 1 Leveraging our current assets and revenue base to attract and acquire additional credit and trade lines.**
- 2 Using our private equity agreement to raise initial capital offering a non-dilutive stake into our company.**
- 3 Positioning ourselves to open and operate our own Money Management Fund however we have not yet chosen the title or designation for this subsidiary and are working on strategies now.**
- 4 We may file an IPO in the near future.**

**Other options exist and the disclosure of this information is not intended to be any form of “bait and hook” just a transparent explanation of our current options to raise capital for our ongoing expansion.**

**JBC Corporation will adhere to all applicable state and federal laws and regulatory compliance while we remain transparent in our operations.**

**This information will evolve and we will add addendums to this document whenever certain accomplishments have been made by JBC Corporation.**

# Cooperative Partnerships



There are a number of companies that JBC Corporation already has working mutually beneficial Cooperative Partnership Agreements with. These companies bring their knowledge, resources and tools to the table of our success and we do the exact same thing for them. Our "Cooperative Partnership Agreement" was custom written and designed by our CBDT (core business development team) to evolve through adding addendum(s) so that the core content does not need to be changed.



The JBC Cooperative Partnership Agreement is custom written and designed to evolve through adding Addendums as things change.

This document sets forth the mutually beneficial agreement between JBC Corporation and its Cooperative Partners.

JBC Corporation already has a number of very impressive Cooperative Partners that will bring enormous resource to us.

# Cooperative Partnerships



There are five primary elements we look for whenever JBC Corporation seeks to form a mutually beneficial cooperative partnership with any individual, business or group and they are:

- 1 Do they have the same or similar principles for doing business that we do with a foundation of integrity and a proven track record of success?
- 2 Will they be as passionate as we will be in doing business for mutual benefit?
- 3 Do they have the ability to help JBC Corporation eliminate excessive costs within our own infrastructure?
- 4 Are they the best cooperative partner within a specific category or field of expertise where JBC Corporation only needs a single relationship in the space?
- 5 Can JBC Corporation bring as much value to the relationship as the cooperative partner brings to us?

This is the scale we use to determine a good fit for us as cooperative partners and those we now have are truly impressive.



## Transparency



**OUR ETHICS**

JBC Corporation is proud to operate our business under a self imposed HIT agreement.

**H**

**HONESTY**

**I**  
**INTEGRITY**

**I**

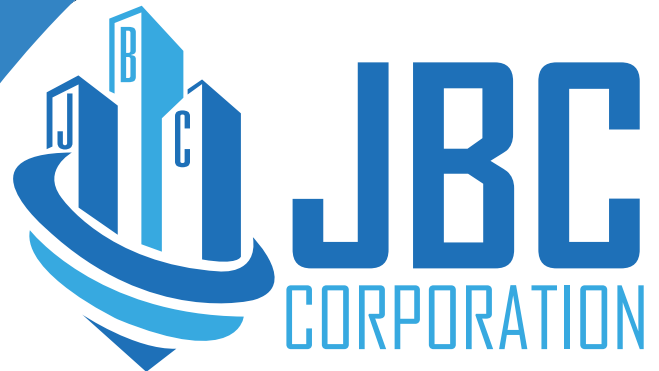
**T**

**TRANSPARENCY**

The foundation of our principles are solid because we refuse to settle for anything less and we have the expectations that others feel the exact same way as we do!

Honesty, Integrity and Transparency are not just words JBC Corporation states, they are actions we take every single day to set ourselves apart from others who do not invest the time and energy into doing so. The results are profound and we are so very proud of this!

## What's Next



JBC Corporation is focused on three things right now:

- 1 Raising capital for our evolutionary expansion and technology implementation.
- 2 Forming more select cooperative partnerships.
- 3 Increasing our revenue to create surplus, of which a portion will be allocated towards our Giving Back initiatives.

This document "Our Operational Roadmap" is a jumping off point and was not custom written and designed to be a full scale business plan. We have designed this document to be informative and to stimulate both conversations and interest into our business and what we do. We will evolve this document by adding addendums as we proceed with our growth initiatives and each addendum will focus on a different aspect of our business.

*We thank you for your time and interests in working with JBC Corporation and welcome your reply communications anytime!*

**These addendums will be made available on our informational website:**

**[www.roadmapforjbc.com](http://www.roadmapforjbc.com)**

**...and additional information about our operations can be found on our mobile app and sophisticated website platform:**

**[www.jbc-corporation.com](http://www.jbc-corporation.com)**