



www.Bogo-Free.com is a new and innovative classified ads website and app platform, similar to, but uniquely different from Craigslist. The site and apps will give Users the ability to create a free account and place local, national and international ads using pre-set criteria to avoid spam and over-posting. The site and app are user friendly and will be free to use initially.

Evolution of the Platform:

Placing ads will be free initially with each account holder being limited to 5 ads per day in different categories and/or locations. The data collected will be sold, however after the number of users grows select ads will require payment of between \$2 to \$5 per ad (subject to change).

Estimated Revenue Generation:

Data Sales can Grow from \$50k to \$250k monthly. Ad Sales, after a 12 month seasoning period can grow from \$30k per month to over \$150k+ per month.

Platform Architecture:

- Native Android/Apple mobile apps
- Web app using Vue.js framework, HTML, CSS.
- Node.js middleware
- MySQL RDBMS + PHP web services for data persistence
- AWS hosted backend services + frontend delivery mechanics

Estimated Platform Value: \$12M to \$15M++

Infrastructure:

This platform is described as an "autopilot income generating business" where the operational aspects of the platform can be outsourced to services provider(s) for ease of maintenance. Revenue is generated initially by data sales through API integration and will scale into ad revenue within 12 months.

Status:

Bogo-Free is an acquisition of JBC Corporation and will be fully operational before the end of 2022 with revenue generation being accomplished within a 3-6 month seasoning period as we onboard Users globally.

This platform is scalable through advancing current and new revenue streams as brand recognition is underway.

